

THE

U.F.A. CO-OPERATOR

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MARCH 1964

INFORMATION SERVICE REPORT

On February 25 and 26 the Farm Supply Division held a Building Seminar in Calgary. Two men from each of the Farm Supply Centres participated in the 2 day course to further their knowledge of estimating and construction as related to the Alberta farm needs.

Those taking the Course included: Richard Rycroft, Steve Knobbe-Grande Prairie.

Jerry Huck, Lyle Bergstrom - Edmonton. Ron Medin, Clarence Jobs-Red Deer. Doug Smith, John Dueck- Calgary. Roy Girvan, Walter Bulva - Lethbridge.

Willis Wright, in charge of the estimating Dept. & Doug Smith greatly assisted in the success of the seminar.

Thanks to Mr. Wm. P. Marshall, U.F.A. Co-op agent at Stavely for his comments on The Co-operator. We appreciate hearing from our readers as this is the only way we can properly determine the changes and improvements that should be made.

A special thanks to the people that sent in contributions for the Co-operator. These contributions help make the Co-operator more interesting and informative to a greater number of people.

Water Power

A delegate at a state convention had listened to a very long speech and as he saw the speaker reach for a glass of water he said to his neighbor, "That's the first windmill I have ever seen which ran by water."

THE COVER

The cover shows some of the members waiting for the agency meeting to start at Lomond.

This year in over 100 meetings, over 5000 people attended.

MEET THE GANG



NEIL JONES

U.F.A. CO-OP AGENT DEWBERRY

Neal Jones was born ten miles north of Dewberry in 1914. In 1935 before he was old enough to be bonded, Neal began distributing petroleum products under the names of Alberta Oil Consumers, Great West Distributors and Northern Oils. When U.F.A. purchased Maple Leaf Petroleum, I.R. MacKintosh, area supervisor for that area at that time, convinced Neal he should stay on as a U.F.A. agent. During the first year he purchased a 1929 2 ton White truck to deliver the 45 gallon barrels to his customers.

In 1939 Neal and Elsie were married and took a trip to New York and visited the World's Fair in Philadelphia. This was Neal's first introduction to television. On their return from New York they picked up a new 1939 Hudson at Tilbury, Ontario, and drove it back to Dewberry.

Neal and his wife are very active in the community. Neal has been Mayor of Dewberry for three years, and was fire chief until this year. In addition to these responsibilities Neal is chairman of the School Board, Elder in their church and represents Dewberry and Marwayne on the Education Committee in their county.

Neal and Elsie Jones have two girls at the University of Alberta. Both girls have music degrees in addition to their current studies. Their only son Jim, is teaching in Bonnydoon High School in Edmonton.

Neal has always been very interested and active in sports and in 1957 returned to New York to watch the Detroit Tigers and New York Yankees play. Although his favorites, the New York Yankees did take a beating, he had a chance to watch some great Yankees in action - Yogi Berra, Mickey Mantle, Whitey Ford and Roger Maris.

His interest in sports and local curling led Neal to invent an ice levelling machine for their local curling rink and he may apply for a patent to protect his invention.

We are very fortunate to have gentlemen of the calibre of Neal Jones in our Organization and we look forward to having him with U.F.A. for a long time to come.

Feature Article:

AGENCY MEETINGS 1963-64

On November 12, 1963, the Information Service Department began a series of annual agency meetings with Elmer Reimer and Dean Lien from the Information Service Department, working with the delegates and directors. For Elmer the two weeks of meetings in the Peace River country served as a training period under the direction of Mr. George Sayle.



George Sayle President

Robert Greig Area Supervisor

Mr. Sayle was one of the original instigators of the annual agency meetings some 17 years ago when he became Director of that district. Mr. Sayle related many incidents and past experiences during the early years of meetings in the Peace River country. Meeting conditions have changed greatly since Doug Thornton's time when it was necessary to carry a portable power plant as many of the halls did not have electricity to operate film projectors.



Phil Duby

Delegate



Bob Johnson Elmer Johnson 2nd from right
Delegate Director Cliff McCall
Community Hall Provost Agent

Today many of the same halls are being used but power has been installed along with gas heating in the majority of cases. We were unfortunate during the first two weeks of meetings in having severe weather conditions which slightly cut into our attendance. Also in a couple of years when the newness of television wears out in the rural areas, we feel that these meetings will pick up and we do hope that they will become a regular event on our members' annual calendar. This year we added two new films -Cattle Ranch and Trout Stream to our library of films and have received many comments as to the quality of pictures that are being shown at the U.F.A. Co-op agency meetings. The agenda for our meetings generally consisted of showing some films before the delegate gave his report of the Annual Meeting last November at Calgary. In many cases the Director was present, who would bring greetings from the Board of Directors and give the report. Time was allowed after the Delegate's Report to be used as a question and answer period or discussion from the members present and in most cases the coffee and donuts after the meeting proved to be a very informative time for visiting and answering questions of the individual members.

Mr. Gerry Doucet talking to two members at the Falher Agency Meeting





Meeting in Czar Community Hall

Attendance for this year's meetings averaged approximately 44 people at each of our 120 meetings. This year instead of handing out the complete Board of Director's Report which contains a lot of detail and heavy reading, it was decided that perhaps a new concise report containing only the pertinent facts and figures of the past year's operation should be made available to be given to each of the members. This proved to be satisfactory and many favourable comments have been received and it is felt that this review should be continued in the future along with a few facts about the U.F.A. Co-op itself. During the New Year we have been very fortunate in having good weather making it unnecessary to postpone or cancel any meetings due to weather conditions.



A group of people enjoying a hot cup of coffee and sand wiches at the Clairmont Community Hall.



Gordon Gimbel R.W. Stewart
Area Supervisor Delegate
Community Hall Rosebud

A new venture in agency meetings was tried out at Strathmore on February 18, the new approach being an open house from 10 a.m. to 4.30 p.m. This agency lent itself very well to this type of meeting as the bulk warehouse is new and the existing office space was large enough to accomodate a sizeable crowd. During the day delegate Walter Risdon, Gordon Gimbel and Dean Lien discussed U.F.A. Co-op with the many members that dropped in. The afternoon crowd was quite large and at 2:30 p.m. Walter Risdon presented his formal Delegate's Report.



Dean Lien Walter Risdon Francis Flynn
Information Delegate Agent
Strathmore

Throughout the day films were shown and Francis and Verna Flynn served coffee and lunch to the 100 visitors. Door prizes were provided by the agent and all in all the day was highly successful. To all the delegates and directors who took part we would extend congratulations on a job well done.

REPORT OF BUSINESS FOR 1st. 6 MONTHS

FARM SUPPLY DIVISION - W. SMITH

PETROLEUM DIVISION - U.F.A. Co-operative - J.C. Robb

It is most gratifying to report the continued growth of the Farm Supply Division of the U.F.A. Co-operative Limited. At the end of January the Farm Supply Division completed the first half of the 1963-64 fiscal year with an increase in sales of 17.66% over the previous year. Growth, of course, is consistent with member support which is continually expressing the growing need for Farm Supply services as offered to the U.F.A. Co-op membership by the Farm Supply Division.

During the last six months three major developments have occurred in an effort to extend and improve upon service offered to the membership. The first is the expansion programme in Red Deer which included the extension of the office and display facilities. This, coupled with the recent acquisition of approximately 1 acre of yard storage properties adjacent to the current yard, provides the increased facilities necessary to serve this rapidly growing area.

Member service is being extended out from the five Farm Supply Centres now located throughout the length of the province, with the proposed Farm Supply Depots as approved by the Board and at the Annual Meeting. With the addition of the Farm Supply Depot in Vermilion and the second north of the Peace River the service offered by the Farm Supply Division will be made immediately available to hundreds more members. Both of these Farm Supply Depots will be open in the late spring.

The third major addition to the Farm Supply Service is the building programme. The purpose of this programme is to provide complete estimating service plus delivery service and constuction on the member's own site if required, out of all Farm Supply Centres throughout Alberta. The launching of this programme is the result of several years of research at the Calgary Farm Supply Centre under the capable direction of George Duffy, Branch Supervisor of Calgary. George will be directing this province-wide programme with the able assistance of staff members at each Branch.

We are very pleased to be able to report the Petroleum Division of the U.F.A. Co-op shows fairly substantial increases for the first six months of our 1963-64 fiscal year, ending January 31. For the period under review our dollar volume is up 9.59% and our expenses in terms of cost per gallon for doing business, down from 3.84¢ per gallon to 3.78¢ giving us an increase of net operating earnings of 12.08% over the same period last year. Volume wise for this period our gasolines and middle distillates show an increase of 2,355,230 gallons or 9.30%. Our lubricating oils and gear oils were up 34,947 gallons or 12.41%. Grease sales were up 20,406 lbs. or 8.29%.

We are proud to report that U.F.A. Co-op is still the third largest marketer of petroleum products in the province of Alberta and the second largest marketer of purple products. It is amazing to note that our Petroleum Division has more than doubled its volume in sales in the last eight years by increasing its light product volume from 25 million gallons in 1955 to better than 53 million gallons in 1963. This tremendous increase is not accounted for only by the increased number of petroleum outlets we have throughout the province as the number of outlets just increased from 134 agencies in 1955 to 170 at the end of 1963. I would much rather suggest the success is due to more farm people becoming aware of the savings they can realize by owning and operating their own petroleum bulk plant facilities.

I suppose it was quite natural some farm customers were somewhat dubious at first as to a farmer owned company being able to compete and supply the same quality products and give the same service as the large integrated marketers already established in their areas. Any doubt in this regard has now pretty well vanished and most people are convinced the products we handle are of the best quality obtainable. They are also aware that we periodically have independent analysis done to make sure each of our products meets or exceeds the specifications set up by the American Petroleum Institute. They are also aware the service they received from our

DELEGATES HOBBIES



Farmers are always accused of having the winter time to do nothing but curl and loaf around. Well, this is not always true, for delegate Jim Gaschnitz of Drumheller uses this time to work on an interesting hobby. Jim is an ardent supporter of the Drumheller Historical Society and spends his winter months restoring and repairing antique cars and machinery.

When we visited Jim we found him working ardently on a 1924 Model T Ford coupe. The picture above shows Jim and his car.

FARM SUPPLY Con't from Page 4

A central estimating service is offered in Calgary in addition to the precutting plant which will-produce many of the component parts used in the construction of quality U.F.A. Co-op Buildings.

These are just three of the major moves during the current fiscal year aimed at constant improvement of the quality and service to the U.F.A. Co-op members in the province.

We in Head Office feel confident even much more can be accomplished if the co-operation and aggressiveness that has been so evident throughout the Organization since it entered the petroleum business in 1935 with a volume of less than one million gallons is maintained.

Modern farming is one of the most rapidly changing manufacturing processes in the world and it is the intention of the U.F.A. Co-op Farm Supply Division to maintain it's position as a leader in this field.

We extend our sympathies to our President Mr. George Sayle, whose father passed away on December 26, 1963, at the age of 78. Mr. George Sayle, Sr., was born on the Isle of Man, December 24, 1886, where he lived all his life. Mr. George Sayle, Sr., is survived by his wife Ada, three sons and two daughters.

Also our sympathies to Mr. William McCartney, whose father Dr. R.H. McCartney passed away January 15,1964 at the age of 77. Dr. McCartney was born January 31,1887, in Glasgow, Scotland, and came to Canada in 1928. He was predeceased nine years ago by his wife and is survived by two sons and two daughters.

MEMORIAL TO MESSRS. GEORGE E. CHURCH AND WILFRED J. HOPPINS

U.F.A. officials have been approached by many members of the Organization as well as business associates and friends of the late George E. Church, former President of the United Farmers of Alberta Co-operative Ltd. and the late Wilfred J. Hoppins, former General Manager of the United Farmers of Alberta Co-operative Ltd. regarding the establishing of a joint memorial to these two farm leaders. Realizing the great esteem in which these two gentlemen were held by members of the U.F.A. and by many in the co-operative movement throughout Canada, U.F.A. officials would be grateful for suggestions as to the form this memorial should take, how funds might be raised, etc. One suggestion that has been made by many friends, and a project which was close to the hearts of these men, is Gold Eye Lake Camp. A new permanent building at the Camp, a fund to bring in a distinguished speaker each year or a fund to care for the expenses of special seminars for young farm people. are but a few of the ideas that might be considered in connection with Gold Eye

Please send your ideas to U.F.A, Co-op, 1119 - 1st St.S.E. Calgary, as soon as possible so a decision can be made.

FARM SUPPLY MEETING

On February 11 and 12, 1964, the U.F.A. Co-op Farm Supply Division held its Sales Meeting at the Trade Winds Motor Hotel in Calgary. This year's theme at the meeting was - Developing A Management Team, Sales Personnel and Planning. Mr. Ward Smith, Farm Supply Manager introduced the theme and spoke on the new more comprehensive role of the Branch Supervisor in relation to the Organization. He also mentioned the responsibility for staff training and merchandizing with relation to future plans.

Regarding the new farm supply depots, Messrs. Smith, Shindler and Agar reviewed the report to the Board and delegates. The development of the depots was discussed and also what the future holds.

Arne Olson, Personnel Manager, for U.F.A. Co-op addressed the meeting outlining the hiring process and getting new workers started right. Mr. Olson also stressed the importance of selecting suitable candidates for delegation and selecting employees for promotion.

During the second day of the meeting the three year programme was outlined by Mr. Smith and Mr. Agar presented the sales statistics and population and trading area statistics. After a very active open discussion period the meeting was adjourned.

BURNS' NIGHT

Mr. Archie Hogg has informed us that the 13th Annual Burns' Night was held in High River on January 13,1964.

To this farming community, the occasion was of special significance, for it also marked the 50th anniversary of the FWUA and the 4-H. Mr. Archie Hogg, president of the local FUA and chairman of the Burns' Night committee for many years was master of ceremonies for the evening.

He reminded his audience that the FWUA started in Alix in the winter of 1913-14 as an offshoot of (Men's) Farmers Union. High River, he said was one of the first towns to start its own branch of the FWUA with Mrs. D.C. MacDonald as its first president.

Dr. York Blayney completed the evening with an "Address to the Haggis."

COMINGS AND GOINGS

In addition to the day to day travel, backward and forward, across our province, of our operational people, of delegates and board members attending local meetings, board members and others have been wandering far afield these last two months. Your reporter doesn't know all the tricks but some that come to our attention are outlined below.

President Sayle attended the meeting of the Alberta Federation of Agriculture in Red Deer, the Western Agricultural Conference in Winnipeg and the Canadian Federation of Agriculture meeting in Charlottetown. He also managed to stop over in Toronto to see his favorites, the Leafs, take a real shellacking by Boston. His trip was saddened by the news that his father had passed away at the family home on the Isle of Man. As a result George went from Charlottetown to his home for a brief visit with his mother and other members of his family.

Vice-President J.U. Erickson also attended the Canadian Federation meeting and while there visited a number of Prince Edward Island farms. Since coming back John has appeared on the Farm Forum broadcast on farm organization along with Jim McFall, Dobson Lee and Arnold Platt.

Jim Bentley has only been in the province long enough for the Board Meeting and to do a television show on farm organization on the programme - Prairie Profile, along with commentator Scott Fluett and Arnold Platt. Prairie Profile is sponsored by U.F.A. Co-op in Calgary. Jim is getting to be quite a television star, having appeared earlier on Front Page Challenge.

To discover the thinking of the Minister of Agriculture and his staff on the cooperative use of farm machinery, Arnold Platt visited Ottawa, and reports that there is a great deal of interest; some considerable planning, but it will be awhile before any definite plans can be announced. In Toronto he visited the Canadian National Trade Fair of new farm machinery. This is one of the really large shows, with a great variety of

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THE FEBRUARY BOARD MEETING

It seems only yesterday that we had our Annual Meeting and yet the Board of Directors at the meeting of February 18 and 19 spent most of the first day reviewing operations for the first half of the fiscal year 1963-64. It was reported that steady increases in sales volume of both petroleum products and farm supplies were continuing and unless unusual conditions prevail for the balance of the year, another year of satisfactory progress will be reported to our next Annual Meeting. Some of the highlights of the reports the Board considered are given in another section of this issue.

The reports on the Annual Meeting of the Canadian Federation of Agriculture held at Charlottetown were given by President Sayle, Vice-President Erickson and the President of the C.F.A., J. Bentley. Some of the comments were:

Canada is an awfully big country and Charlottetown is a long way from Calgary.

When it comes to hospitality you can't beat the people in Prince Edward Island.

The discussion and debate was of a very high level and the job the C.F.A. staff did in preparing all the facts on most controversial resolutions were outstanding.

There are a lot of different kinds of farmers in Western Canada and a lot of different kinds of problems and honest differences of opinions as to how these problems should be solved.

The last remark was well illustrated by the discussion of a resolution introduced by the West urging the Federal Government to do everything possible to encourage the removal of trade restrictions of all kinds. To a Western wheat farmer this seems like a reasonable proposition, but the Ontario vegetable grower, the dairy producers, the B.C. fruit and vegetable growers look on such a proposition almost with horror. Even the Western beef producer noting what Australian and New Zealand beef were doing to the U.S. market viewed the lowering of trade barriers with some serious misgivings. The main topic of

the discussion was that the meeting agreed that the Canadian farmers are in favor of a general lowering of trade barriers but that many farmers are in the position where protection is vital for their survival.

The Board felt that this and other decisions made at the meeting pointed up the need for better local and provincial organization so that the individual member of the country had a great deal more information available to him, so that he could understand the viewpoints of other farmers and have them understand his particular problems. Only in this way would it be possible to design agricultural policies that could have the support and understanding of all farmers.

The Board considered the report of the Alberta Federation of Agriculture Committee on Farm Organization. It was reported that all delegates had received a copy of the report and that after the election all new delegates would receive a copy. The Executive are to prepare a series of questions or resolutions to be presented to the Annual Meeting so that the feelings of our Organization can be presented to the A.F.A. Copies of these questions and resolutions will be forwarded to all delegates previous to the annual meeting so that they can give the matter some serious consideration before the meeting gets under way.

The next meeting of the Board will be held on April 14 and 15.

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agents in most areas leaves little to be desired. There are also the vast improvements in our bulk plants established more recently as well as renovations undertaken on the older plants.



CREDIT UNION NEWS

The twenty-third Annual Meeting of the United Farmers of Alberta Co-op Savings and Credit Union was held on February 19, 1964. In attendence were twenty six members and seven guests.

Following the financial and committee reports an election was held to fill the positions of retiring officers. The slate of officers for 1964 is as follows:

BOARD OF DIRECTORS -

Cliff Dahl Glenna Strong Bill Margach Marlene Hanson Ed Gingrich

CREDIT COMMITTEE -

Lawrence Proudfoot Arne Olson Taz Sawada

SUPERVISORY COMMITTEE -

Harry Wood Ralph Imbery Bob Mercer

TREASURER

Edna Scott

SECRETARY

Berta Rowland

An open discussion was held on ways to encourage more staff members to join the Credit Union and take advantage of the many services available. If you are not already a member and you are interested in an organization which encourages systematic saving as well as making low cost credit available, don't miss the opportunity of joining the CREDIT UNION! For further information and a bership application contact Edna sett, Treasurer of the U.F.A. Co-op Savings and Credit Union.

ATTENDS I.B.M. COURSE

George Janzer, Systems Co-ordinator, has recently completed a series of courses held at the I.B.M. Data Centre here in Calgary. The first course was entitled "Basic Computer Systems." The object of this course was to provide the participants with an awareness of the transition from manual methods through unit record systems to stored programme systems. The major topics covered in the course were: types of storage and their uses, fundamentals of input and output media for computing problem definition through the use of decision tables and general block diagrams and problem solving techniques.

Following the completion of this five day course, George took the "1401 Basic Programming Data Processing Systems" course. This was a detailed processor-oriented programming course covering data flow, instruction format. standard as well as optional operation codes and optional input/output units. He was required to define, plan and programme several classroom problems, thereby utilizing the subject matter covered in practical application. · A limited amount of actual machine time was available for familiarization with console operation and programme assembly.

Although the duration of study was all too short in relation to the amount of subject matter covered, Mr. Janzer feels that these courses provided an essential and comprehensive introduction into the field of electronic computers and programming.

Wife: "I think married men should wear something to show they're married." Husband:: "I do-this shiny suit."

The newlyweds were honeymooning at the seashore. As they walked arm in arm along the beach, the young groom looked poetically out to sea and eloquently cried out: "Roll on, thou deep and dark blue ocean--roll!" His bride gazed at the water a moment, then in hushed tones gasped. "Oh, Art, you wonderful man! It's doing it."

leftharpoonup Here and there leftharpoonup

GRANDE PRAIRIE REPORTS



Steve Knobbe, right, holds what he hopes is the winning ticket on the pool held January 25 for the closest weight on Richard Rycroft's first born. The proud Dad to be, at left, isn't committing himself. Hugh Caza tried to hide behind Richard, but we worked his name in on his hat.

Naomi Ellis, our records clerk, is doing just that, recording the pool, backed up by Cec Pockett.

The winning ticket's 7lb. 5oz. girl was held by Bert Delaney in the background. Marie, Richard's wife won a five day rest.

AWARDS

This month we congratulate Chas. Lewis at Killam on receiving his service pin in recognition of ten years service with the Organization.

The new Staff Association Executive has been elected for the year 1964.

They are as follows:

President. Vice-President Secretary Treasurer

Chairman of Social Committee Other Committee

Members

Dave MacDonald Berta Rowland Sandra Lockman Mike Sherman

Glen Kirkaldy

Caran Gordon Wayne Dale

Garry Vorrath is Staff Association representative from the Calgary Warehouse.

Welfare Committee Helper

Rita Mayes Taz Sawada

Miss Black gave a vote of thanks for the good job done by last year's Executive. Page 9

Mrs. Heather Richard, stenographer, has had an operation and is recuperating satisfactorily at home at the present time. We wish her a speedy recovery.

Miss Marj Black has decided to go for another boat ride, and not in a canoe either. She is taking a world cruise for two months, travelling to San Francisco, Hawaii, the Orient and then to London, England, returning home by air. The Staff and Management wish her Bon Voyage.

We have five new staff members. We are pleased to have them with us and hope they will have a long association with our Company.

Mr. Gerry McKay - cash desk Mr. Bernie Ouellette - mail desk

Miss Gail Gamna - stenographer Mr. Donald Almrud - Dividend clerk

Mr. Albert Ohlhauser - Farm Supply Dept.

After finishing the country meetings in Acadia, Jake and Mrs. Frey left for Phoenix and points south. It is a shame they are missing the lovely Calgary weather.

We note that Mrs. M.H. Ward passed through Calgary the other day en route to Vancouver on a short business trip.

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machines on display. Materials handling equipment was a feature of the show. The term - materials handling is one the farmers are getting very familiar with and includes such things as automatic feeding systems, conveyors of all kinds and fork-lift trucks for handling fruit in orchards.

These are some of the newer items that we are beginning to stock in Farm Supplies - not fork lift trucks yet. When your friend decides to mechanize his feeding system tell him to see U.F. A. Co-op. Other Board members and delegates we have talked to tell us that they have spent the winter going to local meetings and doing a little farming in their spare time.

LIFE WITH RILEY - M. BLACK



MISS BLACK

After the decision in 1932 by the United Farmers of Alberta to sell petroleum products co-operatively, an agreement was entered into with Great West Distributors Limited. It soon became necessary to have someone to supervise this operation - enter Arthur R.H. Riley in August 1933 - with the old Chev. Coupe about which Miss Birch told you. In November the positions of Accountant and Cashier were open and I entered the scene.

The office was then in the Lougheed Building and private space was at a minimum so Art and I were closeted together in the accounting section he on his high stool at a long desk and I on my stool at a long desk. Incidentally these long desks had their place as synoptics were so long one didn't reach from one end to the other - one walked. (It took me years to realize why my skirts ripped in the back - crawling onto stools). I was fresh out of College with technical knowledge but very short on experience. Art had the experience and was never too busy to advise and assist me.

As the Petroleum business grew and we began our association with Maple Leaf Petroleums Limited, in 1935, Art's work increased. Having had stenographic experience and occasional spare time, it was now possible for me to assist him. This mutual assistance grew into close co-operation and respect which continued until his death.

Up to 1948 United Farmers of Alberta held annual conventions in January of each year alternating between Calgary and Edmonton. Delegation to these conventions was from the Locals of United Farmers of Alberta, United Farm Women of Alberta and United Farmers of Alberta and United Farmers of Alberta, Junior Section, on a membership basis with an average attendance of 400. It was my responsibility to check credentials, collect registration fees and record these delegates. The cost of travelling to Convention was pooled which required considerable checking and adjustment. Here again Art was my constant support as this work had to be accomplished in a limited time. I have vivid memories of us feeling our way from hotel to Convention Hall in pre-dawn darkness to be on the job at 7 a.m. to meet our early rising farmer friends.

Art was one of the pioneer Riley families of Calgary. His home overlooked the Bow Valley. He had a keen patriotic pride so, though past combat age, he joined the Royal Canadian Air Force in 1942. While in Englandhe was decorated for devotion to duty. He rose to the rank of Flight Lieutenant and his last assignmentwas Adjutant for #7 Release Centrethe only Release Centre in Alberta. His signature is on thousands of Discharge certificates.

In 1945 he returned to his position as Supervisor of the Petroleum Division. (Mr. Hoppins had acted during his absence). Post war expansion had begun and during the first year he was responsible for hiring Arne Olson and Lawrence Proudfoot - a proof of his high regard for character and integrity. Don't overlook the fact that prior to 1957, Maple Leaf Petroleum and U.F.A. Co-op were separate companies with separate staffs.

January 13, 1958, was a sad morning when we learned Art had died during the night. Those who knew Art remember him as a respected and loyal friend and associate. His quick step and infectious laugh are not forgotten.

COMING EVENTS

CALGARY BULL SALE
CALGARY AGRICULTURAL BUILDING
MARCH 16 - 19 - 1964

WESTERN FARM LEADERS CONFERENCE
BANFF SCHOOL OF FINE ARTS
MARCH 23 - 27 - 1964